



ASD-W
Anglophone School District West

DISTRICT
EDUCATION
COUNCIL

1135 Prospect Street, Fredericton, New Brunswick, E3B 3B9 - www.asdw.nbed.nb.ca

28 March 2024

Minister Bill Hogan
Department of Education and Early Childhood Development
250 King Street
Fredericton, New Brunswick
E3B 5H1

I am writing to you on behalf of the District Education Council (DEC) of Anglophone School District West (ASD-W) and in compliance with Section 6.3.9 of the Provincial Policy 409 – Multi-Year School Infrastructure Planning. I am pleased to share the name of our new and 70th ASD-W school located on the north side of the City of Fredericton. After an extensive process that included consultation with many, the Council has decided on the name **Cuffman Street Elementary** for our new school.

As per Sections 6.3.3 and 6.3.5, the DEC confirmed a naming committee at the 16 November 2023 public meeting of the Council. The committee included the following:

- Mike Mazerolle – DEC Councillor, Sub-district 9, ASD-West (Chair)
- Janet Dean – DEC Councillor, Sub-district 8, ASD-West
- Gina Dunnett – Director of School, Oromocto Education Centre, ASD-West
- Susan Young – Data and Accountability Supervisor, ASD-West
- Leah Carle – Community Member
- Nancy Wilkins-Keetch – Community Member

The committee held a preliminary meeting on December 4, 2023, to conduct a review of Policy 409 with the assistance of Superintendent David McTimoney, and to establish a meeting schedule. The first official meeting was conducted virtually on December 21, 2023, where they developed their plan to engage with the community and gather suggestions for naming the school. The committee decided to follow a process similar to that used in naming the Hanwell Park Academy which proved to be quite successful. As both the Chair, Mr. Mazerolle and District Staff Member, Susan Young were part of that previous committee, their insights on the process and best practices were most useful to the new Cuffman Street committee.

On January 11, 2024, the committee met again to discuss the rollout of the naming process. Susan Young created a Microsoft Form as a landing page that asked for name suggestions from the public. On this page, members of the public were also asked to give an explanation as to why the suggestion was made.

The link for the landing page was promoted on the district website by the ASD-W Director of Communications, Paul MacIntosh, as well as on various Fredericton North Facebook pages, including Gibson Neill Memorial Elementary School, in an attempt to provide an opportunity for students and the public to be involved in the naming process. Students who will attend the new school in the fall of this year will predominately come from Gibson Neill Memorial School. The committee also received some media coverage on radio, in the Daily Gleaner, and on Global TV.

The committee met again on three occasions in February 2024 to discuss the submissions, organize the data, eliminate duplicates, and apply consensus voting on all submissions. Susan Young was instrumental in helping with this process. At the last meeting held on February 29, the committee was able to bring the list of 275 names down to three recommendations for the District Education Council's approval. It should be noted that the committee invited the new principal for the school, David Burrell, to attend some of the meetings and partake in discussions.

It was the committee's opinion that the process and strategy worked extremely well, and while the list was large, there was agreement by all members on three names that are reflective of the community's input.

In compliance with Section 6.3.8, Councillor Mazerolle presented the findings and three names to the DEC at our working / in-camera meeting held on 14 March 2024. The choices were:

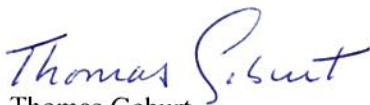
- Cuffman Street Elementary
- Cuffman Street Elementary School
- Devon Elementary School

The Council reviewed the names and process again during our session and was unanimous in our selection of **Cuffman Street Elementary**.

At our 27 March 2024 Public Meeting, we described the process and noted that the name was confirmed in our working session. Respecting Section 6.3.10, we did not reveal the name of the school. We are hopeful that, in the very near future, you will be the lead in officially announcing the name of this wonderful new school. While it will certainly be of interest to the public, it will also be important to release the name in a timely manner as construction continues and resources, which will require the official name included on them, are secured.

I trust that this letter meets the needs as outlined in Policy 409. Should you have any questions, please reach out to either myself or to Superintendent David McTimoney.

Sincerely,



Thomas Geburt
Chairperson District Education Council
Anglophone School District West

cc: Jill Green, Minister of Social Development, MLA Fredericton North
Ryan Donaghy, Deputy Minister, EECD
Tiffany Bastin, Assistant Deputy Minister, EECD
Robert Penney, Assistant Deputy Minister, EECD
David McTimoney, Superintendent, Anglophone School District West